

The Coalition of Partners to Strengthen Public Health Services and Capacities in the European Region

Public Health Services Programme, Division of Health Systems and Public Health
WHO Regional Office for Europe

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Dr. Lorena Dini, Leader WG Health Policy and Systems Research,
Institute for General Practice

Dr. Martin Kraye von Krauss
Senior Adviser, Public Health Services

Deklaration möglicher Interessenskonflikten

Dr. Lorena Dini, MD, MScIH

| Typ | Name der Institution / Organization Affiliation |
|---|---|
| Arbeitgeber | Charité - Universitätsmedizin Berlin, Institut für Allgemeinmedizin (Projektleitung Frauen 5.0 / Forschungsbeauftragte / Head of WG HSPR) |
| Drittmiteleinahmen / Auftragsforschung | Innovationsfonds des Gemeinsamen Bundesausschusses (G-BA) Robert Koch-Institut (RKI) Landeszentrum Gesundheit Nordrhein-Westfalen (LZG.NRW) |
| Gremien / Beraterin (Reisepauschalen) | World Health Organisation Europe Office, Coalition of Partners (member of the core team) European Forum for Primary Health Care (EFPC) (member of the advisory board) European Public Health Association (EUPHA) (Vizepräsidentin Sektion Health Services Research) |
| Mitgliedschaften (mit und ohne Beitragszahlung) | Deutsche Gesellschaft für Allgemeinmedizin (DEGAM) Health Systems Global (HSG) Deutsche Gesellschaft für Public Health (DGPH) European Public Health Association (EUPHA) European Forum for Primary Health Care (EFPC) |
| Zuwendungen / Referentin (Honorar/ Reisepauschalen) | VG-Wort Tantieme (für Publikationen) Handelskammer Erfurt Ärztchammer Mecklenburg-Vorpommern Lehrtätigkeit an Universitäten |
| Kooperationspartner / Projektpartner / Netzwerke | Bundesverbverband der Frauenärzte e.V. Hausärzteverband Kassenärztliche Vereinigungen und Ärztekammern Robert Koch-Institut (RKI) Global Health Hub / GH Charité / Women in Global Health |
| Industrie | keine |

Aim of this presentation

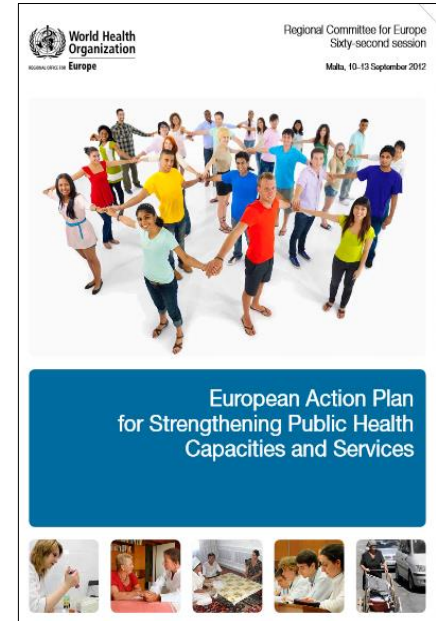
1. Policy context/Background/Mandate to the CoP Initiative
2. Introduction to the Coalition of Partners (CoP)
3. An invitation for collaboration

European Action Plan for Strengthening Public Health Capacities and Services (2012-2020)

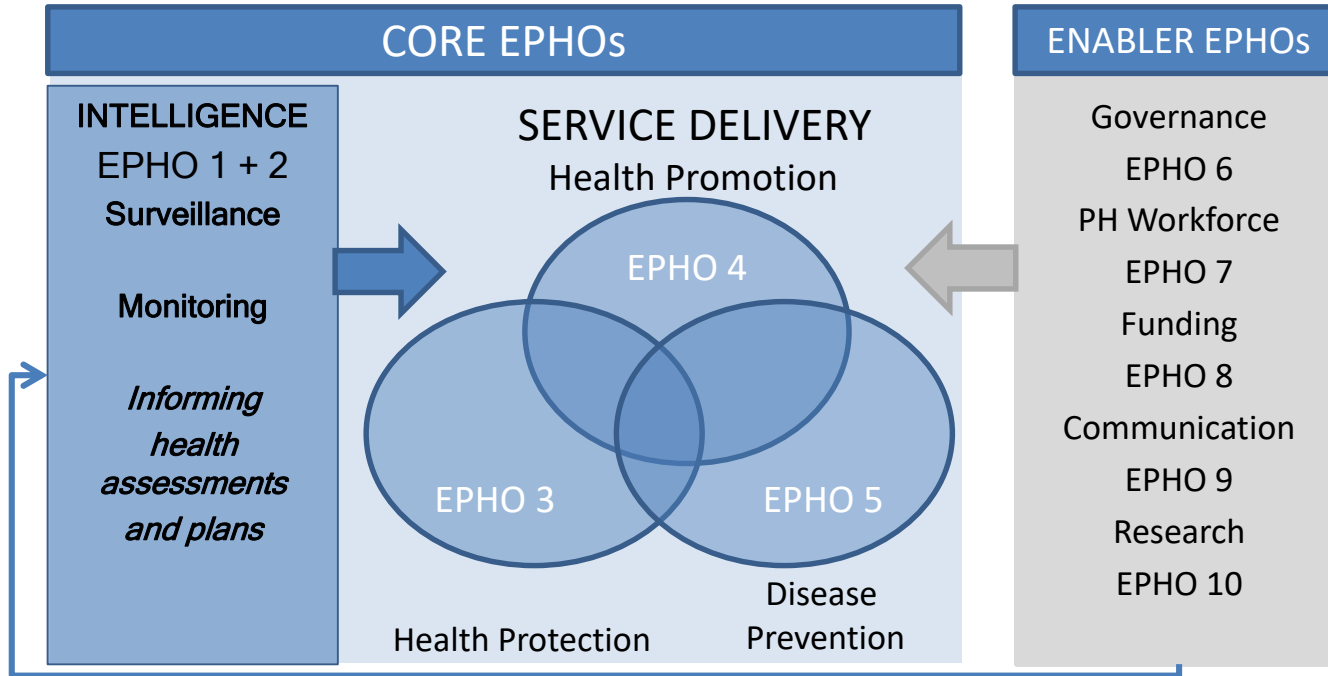
Public health services are strengthened to respond to the public health challenges facing the European Region today and in the future

10 avenues for action, mirroring the 10 Essential Public Health Operations (EPHOs)

Endorsed by the 62nd session of the Regional Committee for Europe in resolution EUR/RC62/R5 in 2012; requests a **report at RC 66** on the implementation of the EAP-PHS and a proposal for further actions to be carried out in the period until 2020



Clustering Essential Public Health Operations (EPHOs)



The MoH(s) and NPHIs are the main stewards of Public Health Services, and main actors delivering enabler EPHOs

The potential of the EAP-PHS has remained largely unrealised (evaluation in 2016)

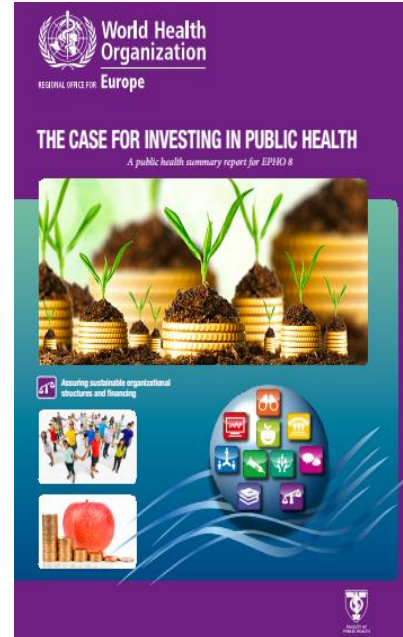
Number of important achievements in strengthening public health services

Useful and helpful to countries seeking to promote and develop public health

Overall visibility of the EAP-PHS has been low

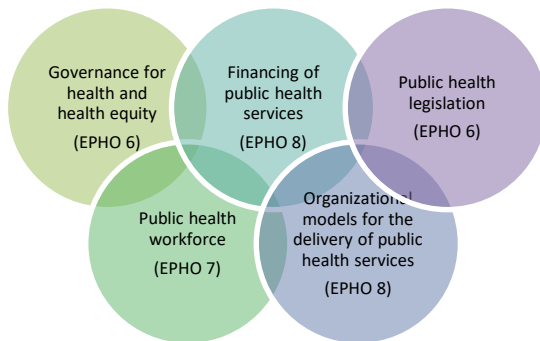
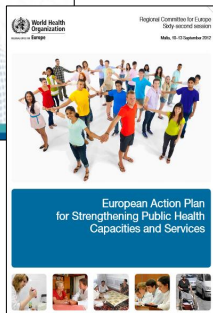
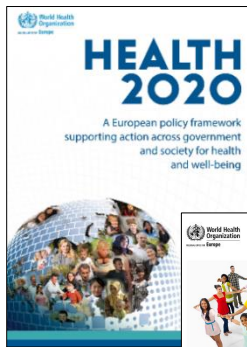
Gap: stated level of political commitment and the actual means and resources being allocated

Evidence on high cost effectiveness of public health interventions not broadly known



Implementation 2016 and beyond

Focus on the 'enablers' of public health services



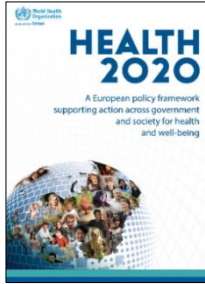
Coalition of Partners



Joint Agenda for Action

WHO Regional office in Europe Public Health Services Programme is the custodian of the EAP-PHS, and a leader on the EPHOs. It convened the CoP to develop the joint Agenda for Action focused on the enabler functions of EHPOS, to strengthen the system instead of focusing on public health interventions of any given area (systems perspective).

UN Agenda 2030 and Sustainable Development Goals



- Health 2020 aims to **improve the health and well-being** of populations, **reduce health inequalities** and **strengthen public health**
- The **United Nations Agenda 2030** extends Health 2020 by **strengthening the capacity of Member States** to achieve better, more **equitable and sustainable health and well-being** for everyone throughout the **life-course**. “**Leaving no one behind**”

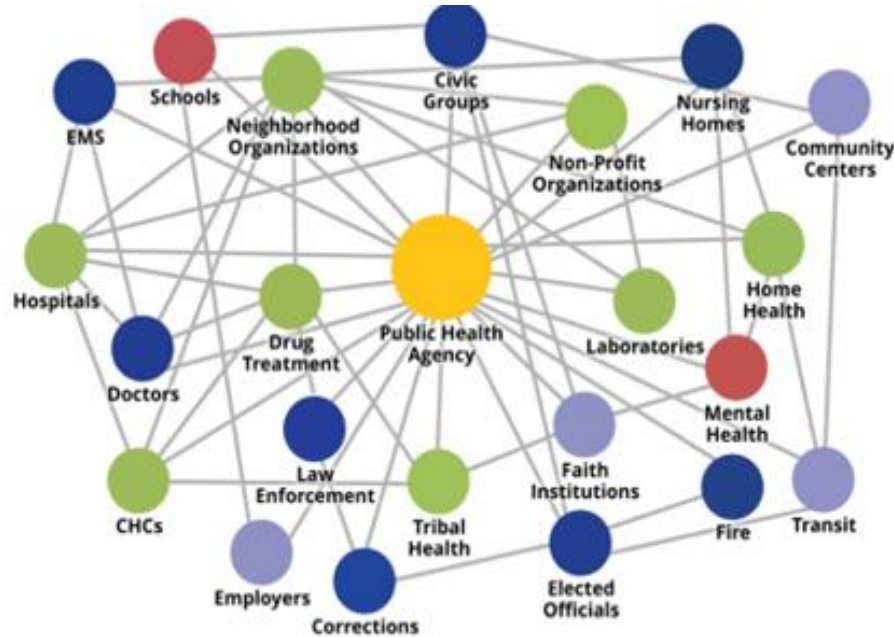
➤ Values, aims and approaches of both Agendas are aligned. Their implementation supports the achievement of the SDGs in the region



Roadmap to implement the 2030 Agenda



Leading change under complexity



- Collaborative leadership
- Co-creation and shared responsibility
- Trial and error

Coalition of Partners Initiative

Public Health Services Programme,
Division of Health Systems and Public Health,
WHO Regional Office for Europe



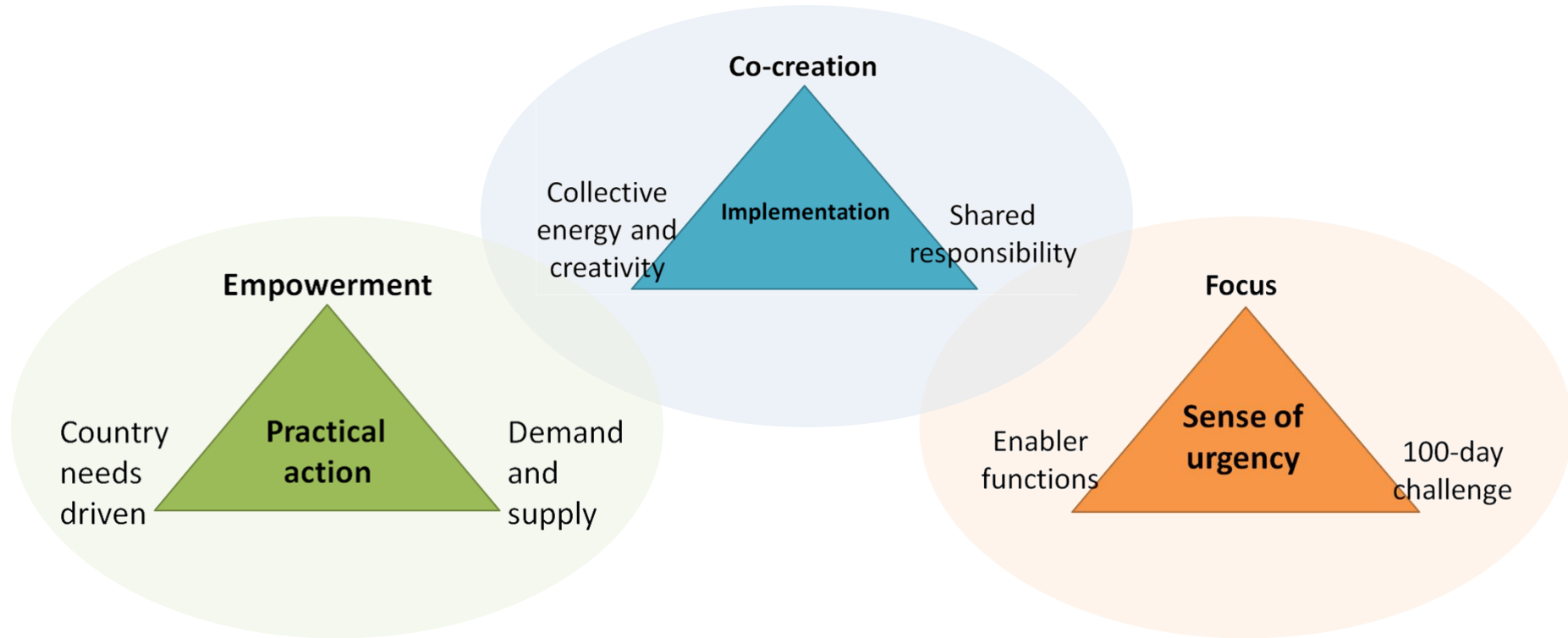
The Coalition of Partners



- Launched in January 2017
- Comprised of: decision-makers and experts from within national public health services, international organizations and academia.



Coalition of Partners: Philosophy



What is the coalition of partners?



- **A Coalition** - alliance of people for joint action
- **A community of practice:** shared interests, periodical meetings, learning from one another
- **A whole system platform:** broad spectrum of stakeholders (IGOs and NGOs active in strengthening public health services. ASPHER, IANPHI, EUPHA, EPHA, ECDC, WHO)
- **An incubator** / a forum that encourages creativity and experimentation, and that provides support to help make ideas into reality.

2018 CoP activities in collaboration with WHO/Europe's public health services programme

Examples of activities

- **Health System Strengthening Session: a collaborative and interactive session** at the High-Level IHR and Strengthening Emergency Preparedness in the WHO/Europe' meeting in Munich, Germany, 13 -15 February 2018:
 - Resulted in **12 project proposals**, that engaged **62 representatives** from **32 Member States** in EURO.
- **Joint IANPHI/WHO Technical Meeting** - Establishing national public health institutes through mergers, 24 - 25 April 2018, Warsaw, Poland.
- **ASPHER Dean's Retreat** - 19 June 2018, London, UK.
- **3rd Expert Meeting of the Coalition of Partners, Ljubljana, Slovenia** (back-to-back with the EUPHA Conference 2018):
 - Co-organized with the MoH Slovenia, EUPHA, and our national counterparts in Slovenia.
- **Pilot of CoP 'community of practice' at the country-level in Slovenia.**

CoP Regional Projects 2018 and tools produced

1. **A Handbook for Managing Credentialing and Accreditation Systems in the European Region:** APHEA & ASPHER;
2. **A Guide on How to Design, Organize and Implement Modern Health Promotion Services in the European Region:** EuroHealthNet, IUPHE, and GmbH;
3. **A Road Map towards Professionalization of the Public Health Workforce in the European Region:** ASPHER;
4. **Core Competencies Framework for Public Health Professionals in the European Region:** ASPHER;
5. **Mapping the legal framework of public health to ensure completeness and cohesion in the European Region:** Erasmus Rotterdam University and St Petersburg State University
6. **Public Health Finance Assessment Tools:** LSU, Eötvös Loránd University, and Syreon research Institute.

What is the need, how the process for that need?

A different way of catalyzing change, a new way of working, moving away from command and control, and practicing the collaborative approach to leadership

- Participatory methods to engage stakeholders from across the system;
- Shared ownership, distributed leadership;
- Core teams with a deep commitment to the cause, and to each other;
- Deep listening and dialogue practices.
- committed to progressing and self-evaluation.
- common purpose of strengthening public health services

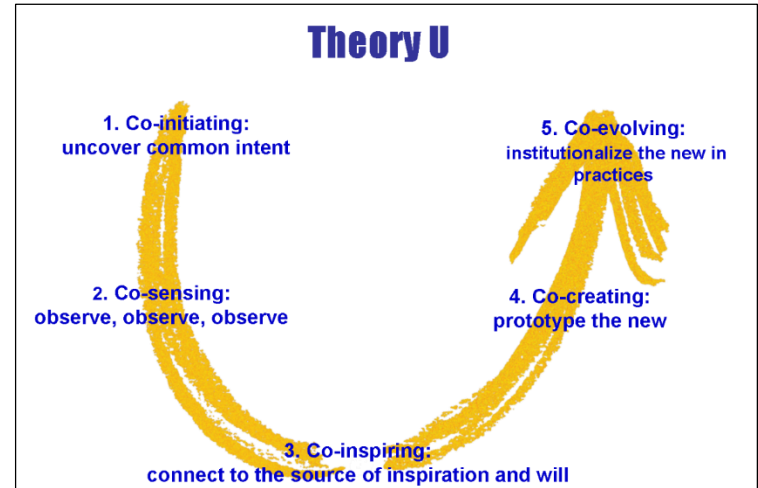


The CoP building process started in 2018

Throughout 2018: exploring feasibility to establish country-level coalitions for public health services. Publication of tools following the country pilots.

Establishing a Core Team, an Advisory Group and an extended Advisory Group

Throughout 2019: The Core Team embarked on a learning Journey based on the U Theory. Regular meetings and interviews/consultation with Advisory Groups.



What kind-of-a-core-team?

Characteristics of high performance teams

- Trust;
- A shared sense of purpose;
- A shared understanding of how the interventions chosen should help achieve the objectives of the team,
- Strong commitment to the cause, and to each other;
- Strong listening and dialogue practices.



Stories of leadership and public health

- **Leadership** is important both within the public health system and in making alliances, and in taking action with other sectors and stakeholders.
- **Change is a long-term process**, requiring forward-looking leadership and persistence, in which a well-functioning bottom-up approach is properly integrated to the overall strategy
- **Cross-sectoral work**, especially with health care workers, is essential.
- **Innovation is essential** in devising solutions to problems, and innovation in partnerships helps secure more funds and expand partnerships at new levels.
- **The prestige of the public health workforce is a recurring issue.** The prestige of general practitioners and the public health workforce by: recognizing the disciplines as specialties, and increasing pay, the independence of work and collegiality have shown in different countries to help to ensure high-quality services, and contribute to greater recognition by society.

In 2019 the Regional Committee for Europe declared the CoP as one Example of good leadership in the WHO European Region

Innovative approaches: the Coalition of Partners to advance public health capacities and services

- 46. To advance public health capacities and services, the Regional Office has established a Coalition of Partners to strengthen essential public health operations (EPHOs) in a coordinated, systematic and proactive way. The Coalition of Partners seeks innovative approaches to public health reform, both in terms of applying expertise and in funding agreed activities, in order to support Member States in assessing and improving EPHOs.
- 47. The Coalition of Partners aims to strengthen public health capacities by creating a critical mass of public health intelligence to counterbalance approaches that are not based on evidence. Importantly, the collaboration is directly and continuously informed and driven by Member States' needs.

Source: [EUR/RC69/17 The role and contribution of leadership in health policy and practice](#), Regional Committee for Europe, Copenhagen, Denmark, 16–19 September 2019, Page 11



Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.

- Margaret Mead

Coalition of Partners & Zukunftsforum

An Invitation for Collaboration

Sharing experiences





An Invitation



The next steps for Germany can center around the Invitation to form a national Coalition of Partners

The support of the international CoP could include

- Technical guidance on the process and resource mobilization
- Linkage to international CoP
- Stakeholder assessment and engagement to further refine needs and purpose
- Guidance with the establishment of a Core Group and an Advisory Group
- Support in defining a structured learning journey including theory of change and shared leadership with milestones

Country CoPs and international CoP

- Country CoPs, as envisioned as spinoffs of the international CoP.
- We perceive the same needs at the national level in Germany as we do at the international level
- We aspire to a symbiotic relationship between national CoPs and the international CoP, and we hope that the membership of the international CoP will increasingly be comprised of colleagues directly involved in national CoPs.
- As a direct result of the efforts of the international CoP team, national CoPs are now being started in Slovakia, Hungary, and Georgia. Exploratory conversations are currently taking place in the Czech Republic, Ukraine, Finland and England. How about Germany?

Sharing experience

(some ideas you might want to consider)

- Revisit the statement of purpose and the Goal of the Public Health Strategy (reduce inequalities, improve the health of the population, improve the system or the workforce that improves the health of the population, agreement on how to work to achieve that goal or to design that strategy?)
- Examine the composition of the Teams/Boards including i.e.. Steering committee, Advisory board, Working Groups (Who is behind, who is involved, who is missing?)
- Decide whether or not the CoP support is desired
 - to jumpstart a national Coalition of Partners in Germany?
 - for organization of a co-initiating retreat?
 - Identify and communicate countries needs?
 - Engage stakeholders?
 - Share technical expertise and resources?
 - Support with the process, management of change or implementation process?

Lets
discuss....

CoP: practical support to Member States

Capacity building activities

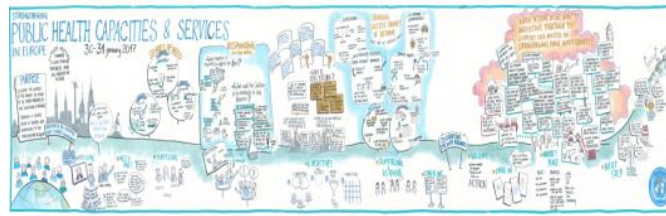
- Intercountry seminars and events: "leading change for public health services"
- Country assessments of the status of professionalization of the public health workforce
- Country assessments of public health workforce
- High-level dialogue on transformational change in public health services delivery (peer-to-peer retreat focusing on the 'how')
- Workshop(s): storytelling for public health/making the case for public health
- Sub-regional workshop(s): creating and developing national public health institutes
- Sub-regional workshop(s): creating and developing national public health associations
- Intercountry study tours

Tools

- Core competencies for public health professionals
- Curriculum for short course: Leading change for public health
- Roadmap towards professionalization of the public health workforce
- Compendium of case studies on the added value of the public health professional workforce
- Compendium of case studies of licensing and accreditation systems
- Template public health workforce development plan
- Template human resources for public health strategy
- Country capacity to enforce PH related legislation assessment tool
- Assessment tool for financing of public health services
- Guidance document on public health services in health care
- Compendium on the organization of health-promotion services (case studies)

Thank you for your attention and looking forward to a fruitful discussion

Coalition of Partners



Joint Agenda for Action



lorena.dini@charite.de

